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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
10/531,022	04/12/2005	Adras Montvay	DE 020232	4677
24737 PHILIPS INTE	7590 10/24/200 ELLECTUAL PROPER	EXAM	EXAMINER	
P.O. BOX 3001			SHELEHEDA, JAMES R	
BRIARCLIFF	MANOR, NY 10510	ART UNIT	PAPER NUMBER	
		2424		
			MAIL DATE	DELIVERY MODE
			10/24/2008	PAPER

Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

Office Action Summary

Application No.	Applicant(s)	Applicant(s)	
10/531,022	MONTVAY ET AL.		
Examiner	Art Unit		
JAMES SHELEHEDA	2424		

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	JAMES SHELEHEDA	2424	
The MAILING DATE of this communication app	ears on the cover sheet with the c	orrespondence ac	Idress
Period for Reply			
A SHORTENED STATUTORY PERIOD FOR REPLY WHICHEVER IS LONGER, FROM THE MAILING D. - Extensions of time may be available under the provisions of 37 GFR 1.1 after SIX (6) MORTH'S from the mailing date of the communication. - If the principle is specified above, the number of the provision of 37 GFR 1.1 after the mailing date of the provision of the principle is specified above, the number of the principle is provided above. The principle is specified above, the number of the principle is specified above. The prin	ATE OF THIS COMMUNICATION 36(a). In no event, however, may a reply be tin viil apply and will expire SIX (6) MONTHS from cause the application to become ABANDONE	I. tely filed the mailing date of this of (35 U.S.C. § 133).	,
Status			
1) Responsive to communication(s) filed on 26 Se	eptember 2008.		
	action is non-final.		
Since this application is in condition for allowar	nce except for formal matters, pro	secution as to the	e merits is
closed in accordance with the practice under E			
Disposition of Claims			
Disposition of Claims			
4)⊠ Claim(s) <u>1-10</u> is/are pending in the application.			
4a) Of the above claim(s) is/are withdraw	vn from consideration.		
5) Claim(s) is/are allowed.			
6)⊠ Claim(s) <u>1-10</u> is/are rejected.			
7) Claim(s) is/are objected to.			
8) Claim(s) are subject to restriction and/or	r election requirement.		
Application Papers			
9) The specification is objected to by the Examine	r.		
10) The drawing(s) filed on is/are: a) acce	epted or b) objected to by the I	Examiner.	
Applicant may not request that any objection to the	drawing(s) be held in abeyance. See	37 CFR 1.85(a).	
Replacement drawing sheet(s) including the correct	ion is required if the drawing(s) is obj	ected to. See 37 C	FR 1.121(d).
11)☐ The oath or declaration is objected to by the Ex	aminer. Note the attached Office	Action or form P	ГО-152.
Priority under 35 U.S.C. § 119			
12) ☐ Acknowledgment is made of a claim for foreign a) ☐ All b) ☐ Some * c) ☐ None of:		-(d) or (f).	
1. Certified copies of the priority documents			
2. Certified copies of the priority documents			
3. Copies of the certified copies of the prior	•	ed in this National	Stage
application from the International Bureau			
* See the attached detailed Office action for a list	or the certified copies not receive	a.	
Attachment(s)			
1) Notice of References Cited (PTO-892)	4) Interview Summary		
Notice of Draftsperson's Patent Drawing Review (PTO-948) Information Disclosure Statement(s) (PTO/SE/08)	Paper No(s)/Mail Da 5) Notice of Informal P		
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Attachment(s)		
Notice of References Cited (PTO-892)	4) Interview Summary (PTO-413)	
Notice of Draftsperson's Patent Drawing Review (PTO-948)	Paper No(s)/Mail Date	
3) Information Disclosure Statement(s) (PTO/SE/08)	5) Notice of Informal Patent Application	
Paper No(s)/Mail Date	6) Other:	

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DETAILED ACTION

Continued Examination Under 37 CFR 1.114

1. A request for continued examination under 37 CFR 1.114, including the fee set forth in 37 CFR 1.17(e), was filed in this application after final rejection. Since this application is eligible for continued examination under 37 CFR 1.114, and the fee set forth in 37 CFR 1.17(e) has been timely paid, the finality of the previous Office action has been withdrawn pursuant to 37 CFR 1.114. Applicant's submission filed on 09/26/08 has been entered.

Response to Arguments

Applicant's arguments filed 09/02/08 have been fully considered but they are not persuasive.

On pages 4-5, of applicants response, applicant argues that paragraphs 201 and 204 of Maissel show a typical non-customized screen display and that Maissel fails to disclose "adapting the receiver's program selection to allow a user to navigate through the list of preferred programs in accordance with the predetermined criteria."

In response, Maissel discloses wherein receiver will allow the user to navigate through the list of selected programs (Fig. 9A-C; paragraph 201 and 204).

Maissel further discloses wherein the listing of programs may be customized based upon "predetermined criteria" (such as user preferences; paragraphs 134-147). Application/Control Number:

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This customization includes adding or removing programs and channels from the guide (paragraphs 136-144).

Therefore, applicants arguments are not convincing, as Maissel clearly discloses both allowing the user to navigate through the list of programs and wherein the list of programs are "preferred" programs in accordance with the predetermined criteria.

Claim Rejections - 35 USC § 102

 The following is a quotation of the appropriate paragraphs of 35 U.S.C. 102 that form the basis for the rejections under this section made in this Office action:

A person shall be entitled to a patent unless -

- (e) the invention was described in (1) an application for patent, published under section 122(b), by another filed in the United States before the invention by the applicant for patent or (2) a patent granted on an application for patent by another filed in the United States before the invention by the applicant for patent, except that an international application filed under the treaty defined in section 351(a) shall have the effects for purposes of this subsection of an application filed in the United States only if the international application designated the United States and was published under Article 21(2) of such treatly in the English language.
- Claims 1-6 and 8-10 are rejected under 35 U.S.C. 102(e) as being anticipated by Maissel et al. (Maissel) (US 2004/0049787 A1) (of record).

As to claim 1, Maissel discloses a method of controlling the program selection at the receiver (customization of the program guide; paragraphs 134-147) of at least one broadcast medium (television network; paragraph 101), the method comprising the steps of:

managing a list of preferred programs (customized program listings based upon user preference; paragraphs 134-147) accordance with predetermined criteria (contained within preference profiles; paragraph 134), and in which at least a part of the

criteria is based on information about the program evaluation by other users of the broadcast medium (utilizing preference profiles from multiple users; paragraph 134 and 154); and

adapting the receiver's program selection of the receiver to allow a user to navigate through the list (paragraph 201) of preferred programs in accordance with the predetermined criteria (paragraph 134-147).

As to claim 2, Maissel discloses wherein the program evaluation is gained from an inquiry of evaluation notes by other users (paragraph 124, 134,154).

As to claim 3, Maissel discloses wherein at least a part of the predetermined criteria is based on information about:

explicitly predetermined user preferences (paragraph 124); and implicitly gained user preference (paragraph 123).

As to claim 4, Maissel discloses wherein the criteria are weighted adaptively (paragraph 169).

As to claim 5, Maissel discloses wherein control inputs enable a user to navigate stepwise through the list (paragraph 201-203; Fig. 9A-9C).

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As to claim 6, Maissel discloses a method of controlling the program selection at the receiver of at least one broadcast medium, in which a list of preferred programs (customized program listings based upon user preference; paragraphs 134-147) is managed in accordance with predetermined criteria (contained within preference profiles; paragraph 134), and in which control inputs enable a user to navigate stepwise through the list (paragraph 201-203; Fig. 9A-9C), particularly a method as claimed in claim 1 (see the rejection of claim 1 above), wherein a new program is added to the list (paragraph 134, 135 and 138), when its limits are exceeded when navigating through said list (program viewing which exceeds a set minimum time period; paragraph 178).

As to claim 8, Maissel discloses wherein program information is supplied when a program is selected from the list (paragraph 201).

As to claim 9, Maissel discloses a receiver for at least one broadcast medium (110, Fig. 1; paragraph 101), comprising a processing unit (paragraph 102) for managing a list of preferred programs (customized program listings based upon user preference; paragraphs 134-147) in accordance with predetermined criteria (contained within preference profiles; paragraph 134), wherein the processing unit has an input for information signals relating to the program evaluation by other users of the broadcast medium (utilizing preference profiles from multiple users; paragraph 134 and 154) and wherein it is adapted to perform a method as claimed in claim 1 (see the rejection of claim 1 above).

As to claim 10, Maissel discloses a method as claimed in claim 1 (see claim 1 above), or a receiver as claimed in claim 9 (see claim 9 above), wherein the broadcast medium is television (paragraph 101).

- The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:
 - (a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.
- 6. Claim 7 is rejected under 35 U.S.C. 103(a) as being unpatentable over Maissel.

As to claim 7, while Maissel discloses wherein the order of the programs within the listing may be changed (paragraph 136), he fails to specifically disclose wherein programs fulfilling a temporally limited negative criterion are positioned at a distance from the current navigation position in the list, which distance corresponds to the remaining duration of the negative criterion.

The examiner takes Official Notice that it was notoriously well known in the art at the time of invention by applicant sort a program listing wherein programs fulfilling a temporally limited negative criterion are positioned at a distance from the current navigation position in the list, which distance corresponds to the remaining duration of the negative criterion, such as by sorting the programs within the list by start time wherein programs having a later start time are listed later within the list, so as to provide a more user friendly system by easily allowing the viewer to identify which programs are

currently playing and which programs require the viewer to wait some period of time until they begin.

It would have been obvious to one of ordinary skill in the art at the time of invention by applicant to modify Maissel's system to include wherein programs fulfilling a temporally limited negative criterion are positioned at a distance from the current navigation position in the list, which distance corresponds to the remaining duration of the negative criterion, so as to provide a more user friendly system by easily allowing the viewer to identify which programs are currently playing and which programs require the viewer to wait some period of time until they begin.

Conclusion

7. The following are suggested formats for either a Certificate of Mailing or Certificate of Transmission under 37 CFR 1.8(a). The certification may be included with all correspondence concerning this application or proceeding to establish a date of mailing or transmission under 37 CFR 1.8(a). Proper use of this procedure will result in such communication being considered as timely if the established date is within the required period for reply. The Certificate should be signed by the individual actually depositing or transmitting the correspondence or by an individual who, upon information and belief, expects the correspondence to be mailed or transmitted in the normal course of business by another no later than the date indicated.

Certificate of Mailing

I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to:

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

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Typed or printed name of person signing this certificate:
Signature:
Registration Number:
Certificate of Transmission
I hereby certify that this correspondence is being facsimile transmitted to the United States Patent and Trademark Office, Fax No. () on (Date)
Typed or printed name of person signing this certificate:
Signature:
Registration Number:

Please refer to 37 CFR 1.6(d) and 1.8(a)(2) for filling limitations concerning facsimile transmissions and mailing, respectively.

 Any inquiry concerning this communication or earlier communications from the examiner should be directed to JAMES SHELEHEDA whose telephone number is (571)272-7357. The examiner can normally be reached on Monday - Friday, 9:00AM -5:30PM.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Chris Kelley can be reached on (571) 272-7331. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

/James Sheleheda/ Examiner, Art Unit 2424